Processing of personal data of 2GIS users for the purpose of "providing products and services to 2GIS users, including interaction on issues of providing and supporting products and services."

No.	Personal data processing process	Personal data categories	Personal data list	Personal data processing methods	Retention period	Personal data destruction procedure
1	Identification of the party to the agreement between the User and 2GIS, inter alia, during registration and/or authorization through third-party authentication services (including Sber ID)	other	• first name, patronymic, last name/nickname, • date of birth, • image, • phone number, • e-mail address, • passport details, payment details, • booking data when using the 2GIS - Otello service; • first and last name of third parties in whose interests the user makes a booking in the 2GIS - Otello service (accompanied persons, accompanying persons), age of the minor accompanied person; • personal data received from third-party authentication services (including Sber ID), to the extent determined by the rules of the relevant service; • unique account identifier (Sber ID / Sber UUID).	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
2	User authentication when registering in the Personal Account, inter alia, by making a call to the User's phone number to provide a verification code	other	• first name, last name/nickname, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
3	Authorization/authentication of the User in 2GIS Services by receiving an SMS by the User (Short Message Service, Russian transcription: SMS) with a verification code for logging into 2GIS Services from 2GIS with the help of a telecom operator and/or intermediary organizations providing SMS messaging services	other	• first name, last name, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
4	Provision of services to Users using 2GIS Services and further improvement of 2GIS	other	• first name, patronymic, last name/nickname,	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are	The Personal Data on computer media shall be destructed by

	Services, development of new services and functionality based on feedback/information from Users		• phone number, • e-mail address, • user geolocation (mobile application), • address, • user's vehicle information, • information on the User's paid fines for violations of traffic rules, including information about the motor vehicle, the address of the place of violation, the type of violation, and the coordinates of the camera / place where the violation was recorded, • the User's interests in the 2GIS Services and information used to determine them, including information on the settings for displaying the User's interests to other 2GIS users, • data on purchased airline tickets, including routes, passengers, order statuses, refunds, and exchanges		achieved and for the period determined in accordance with Law No. 149-ФЗ	means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
5	Responding to User requests to the support service, informing Users about the capabilities of 2GIS Services, sending requests regarding the use of 2GIS Services	other	• first name, patronymic, last name/nickname, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
6	Formation of the User profile based on the information received and provision of the relevant information to 2GIS partners (website and application owners, advertising networks, companies in the field of Internet business and/or finance) to create advertising products for certain groups of users and/or displaying advertising on websites, programs, products or services of partners	other	• first name, patronymic, last name/nickname, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
7	Communication with the User for establishing partnerships, negotiating the terms of agreements with the User and/or the Client in whose interests they act when executing and performing such agreements	other	• first name, patronymic, last name/nickname, • date of birth, • phone number, • e-mail address, • name of the Client, • Client's TIN,	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document

			• position			"Regulations on the Organization of Handling of Protected Personal Data Media".
8	Creation of a unique User identifier to identify the User as a Client of the Bank, Information Partnership Companies[1], Bank partners[2]; personalization of 2GIS proposals for the Bank products, products of Information Partnership Companies, Bank partners, creation and development of existing and new Bank products, products of Information Partnership Companies, Bank partners	other	• phone number, • date of phone number confirmation	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
9	Personalization of offers from the Bank: analytical, statistical, marketing research and surveys; determination of interests for the formation of personal proposals; development of new functionality, services and products; preliminary assessment of the conditions for the conclusion and execution of contracts for the provision of services.	other	• hash mobile phone number, • hash e-mail address, • Android device identifier, iOS device identifier, digital identifier generated as part of the use of the Sber ID Service, • Web ID; • interests of the subject identified by automated systems of the Bank based on data analysis; • driver's license details, • vehicle information, • SberPrime/SberPrime+ subscription bonus account balance	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
10	Displaying the user's location and battery level in the 2GIS service is available to users in the "friends" category; with the user's express permission, displaying the user's location on interactive displays, on a locally projected 2GIS map, and during 2GIS public events with the user's participation.	other	• user image (avatar), • data on the charge level of the user device, • user geolocation (mobile application), • first letters of the first and last name	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
11	Adding and/or updating information in the Directory of 2GIS Organizations in relation to the Client in whose interests the User acts, eliminating inaccuracies of 2GIS Services, including communications with the User for the specified purposes	other	• first name, patronymic, last name, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected

[1] List of Information Partnership Companies: www.sberbank.ru/ru/person/info_partner
[2] List of Sberbank Partners: https://www.sberbank.ru/ru/person/dist_services/sberbankid?tab=partners

						Personal Data Media".
12	Informational/marketing (advertising) mailing	other	• first name, patronymic, last name, • phone number, • e-mail address	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
13	Performing actions to search for and attract Users in order to decide on the possibility of providing them with banking products and/or non-banking services and other electronic services and services by 2GIS partners	other	• first name, patronymic, last name, • phone number, • e-mail address, • company name	automated and non-automated processing	Personal data of Users shall be kept until the purposes of Personal Data processing are achieved and for the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
14	Storing telephone numbers and contact data from the User device's contact (address, phone) book in order to notify the User that any of their contacts have registered in 2GIS Services, as well as to notify contacts from the User's address book who are already registered in 2GIS Services that the User has registered in 2GIS Services	other	• user contact phone number, • first name, patronymic, last name, (or other name of the user contact)	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
15	Analysis of User behavior on the website	other	• the information collected through the metric programs	automated and non-automated processing	Personal data of Users shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system). Physical media with Personal Data shall be destructed in accordance with the document "Regulations on the Organization of Handling of Protected Personal Data Media".
16	Storing telephone numbers and contact data from the contact (address, phone) book of the User device so that the User has the ability to send invitations to contacts from the User contact book in the 2GIS service to join the User's "friends" in the 2GIS service	other	• user contact phone number, • first name, patronymic, last name, (or other name of the contact)	automated and non-automated processing	Personal data shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system)
17	Arrangement of promotions and other user	other	• User ID in the 2GIS Service;	automated and non-automated processing	Personal data shall be retained for the entire	The Personal Data on computer

	activities		• user image (avatar); • first name, patronymic, last name, nickname; • image (photographic image); • data on user registration on social media; • e-mail address, • phone number; • details of the identity document of the Promotion Participant: passport series and number, date of issue, name of the issuing authority, department code (for citizens of the Russian Federation); • date and place of birth of the Promotion Participant; • TIN; • User's step count data obtained with their permission from applications and services that track physical activity; • data on participation in user activities: progress, results, achievements, awards, ranking.		period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	media shall be destructed by means of the information system (operating system, database management system)
18	Data shall be transferred to advertisers of the 2GIS Service or to advertising agencies engaged by them, with which advertisers have concluded agreements, for the purpose of assessing the effectiveness of advertisers' advertising placement in the 2GIS Service	other	• GAID, IDFA; • hash mobile phone number; • hash e-mail address; • IP address of the user device	automated and non-automated processing	Personal data shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system)
19	Display of advertising materials when a 2GIS user creates a route in the 2GIS navigator (when stopping in the navigator); personalization of offers.	other	• GAID, IDFA; • IP address of the user device; • Sber ID	automated and non-automated processing	Personal data shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system)
20	Providing 2GIS Service Users with access to Streaming Content units from the Sound Platform via an SDK integrated into the 2GIS Service	other	• phone numbers; • UserID; • AppInstanceId; • Sber ID; • IP address of the user device	automated and non-automated processing	Personal data shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system)
21	Confirmation of interaction between a 2GIS user authorized through the SberID Service and a company listed in the 2GIS Service, for subsequent confirmation of the authenticity of the user's review of this company in the 2GIS product	other	• digital identifier generated as part of the use of the Sber ID Service;	automated and non-automated processing	Personal data shall be retained for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ	The Personal Data on computer media shall be destructed by means of the information system (operating system, database management system)

Note:
Authorization in the 2GIS Service is carried out in accordance with Part 10 of Article 8 of Federal Law No. 149-FZ «On Information, Information Technologies and Information Protection» dated July 27, 2006.