|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Purpose of Personal Data** **Processing** | **Personal Data Subject** | **Categories of Personal Data** | **List of Personal Data** | **Methods of Personal Data Processing** | **Storage Period** | **Procedure for Destruction of Personal Data** |
| Identification of the party to the contract between the User and 2GIS | **Users** | other  | * + - name, patronymic, surname;
		- date of birth;
		- image;
		- phone number;
		- e-mail address;
		- passport details, payment details
 | automated and non-automated processing | Personal data of Users shall be stored for the entire period of use of the account/Personal Account by the User and after its deletion within the period determined in accordance with Law No. 149-ФЗ | The destruction of Personal Data on computer media shall be performed by means of the information system (operating system, database management system).Tangible media with Personal Data shall be destructed in accordance with the document “Regulations on the Organization of Handling of Protected Personal Data Media” |
| User authentication when registering in the Personal Account by making a call to the User’s phone number to provide a verification code | * + - name, surname;
		- phone number;
		- e-mail address
 |
| Authorization/authentication of the User in 2GIS Services by receiving an SMS message by the User (Short Message Service) with a verification code to enter 2GIS Services from 2GIS with the help of a telecom operator and/or intermediary organizations in the provision of services for sending SMS messages | * + - name, surname;
		- phone number;
		- e-mail address
 |
| Provision of services to Users using 2GIS Services and further improvement of 2GIS Services, development of new services and functionality based on feedback/information from Users | * + - name, surname;
		- phone number;
		- e-mail address
 |
| Responding to User requests to the support service, informing Users about the capabilities of 2GIS Services, sending requests regarding the use of 2GIS Services | * + - name, surname;
		- phone number;
		- e-mail address
 |
| Formation of the User profile based on the Information received and provision of the relevant Information to 2GIS partners (website and application owners, advertising networks, companies in the field of Internet business and/or finance) to create advertising products for certain groups of users and/or displaying advertising on websites, programs, products or services of partners | * + - name, surname;
		- phone number;
		- e-mail address
 |
| Communication with the User for establishing partnerships, negotiating the terms of contracts with the User and/or the Client in whose interests they act concluding and executing such contracts | * + - name, patronymic, surname;
		- date of birth;
		- phone number;
		- e-mail address;
		- name of the Client;
		- TIN of the Client, position
 |
| Creation of a unique User identifier to identify the User as a Client of the Bank, Information Partnership Companies[[1]](#footnote-1), Bank partners[[2]](#footnote-2); personalization of 2GIS proposals for the Bank products, products of Information Partnership Companies, Bank partners, creation and development of existing and new Bank products, products of Information Partnership Companies, Bank partners | * + - phone number;
		- date of phone number confirmation
 |
| Personalization of offers from the Bank: analytical, statistical, marketing research and surveys; determination of interests for the formation of personal proposals; development of new functionality, services and products; preliminary assessment of the conditions for the conclusion and execution of contracts for the provision of services  | * + - hash mobile phone number;
		- hash email address;
		- Android device ID;
		- IOS device ID;
		- digital identifier generated as part of the use of the Sber ID Service;
		- Web ID;
		- interests of the entity identified by automated systems of the Bank based on data analysis
 |
| Displaying the user’s location in 2GIS Service available to users from the “Friends” category of the user;upon a separate permission of the user, displaying the user’s location on interactive stands, on a locally projected 2GIS map, during public events of 2GIS with the participation of the user  | * + - user image (avatar);
		- User location (mobile application);
		- first letters of the first and last name
 |
| Adding and/or updating information in the Directory of 2GIS Organizations in relation to the Client in whose interests the User acts, eliminating inaccuracies of 2GIS Services, including communications with the User for the specified purposes | * + - name, patronymic, surname;
		- phone number;
		- e-mail address
 |
| Performing actions to search for and attract Users in order to decide on the possibility of providing them with banking products and/or non-banking services and other electronic services and services by 2GIS partners | * + - name, patronymic, surname;
		- phone number;
		- e-mail address;
		- name of the Client
 |
| Storing phone numbers from the address book of the User’s device in order to notify the User that any of their contacts have registered in 2GIS Services, as well as to notify contacts from the User’s address book who are already registered in 2GIS Services that the User has registered in 2GIS Services | * + - phone number;
		- e-mail address
 |

1. List of Information Partnership Companies[: www.sberbank.ru/ru/person/info\_partner](http://www.sberbank.ru/ru/person/info_partner) [↑](#footnote-ref-1)
2. List of Sberbank Partners: <https://www.sberbank.ru/ru/person/dist_services/sberbankid?tab=partners> [↑](#footnote-ref-2)