

Price list for advertising in 2GIS

2GIS.Dubai

By agreement of the parties as of the currency of payment there may be USD, in this case, the following exchange rate: 1 dirham is equal to 0,2831 dollar

By agreement of the parties as of the currency of payment there may be the Russian ruble, in this case, the following exchange rate: 1 dirham is equal to 21,0101 RUB

The name of the advertising positions		Where it is placed	Price 1 month ⁷	Price 6 months ⁷
Geo-contextual advertising				
Package Positions				
Package «Basic» The package includes: Classifieds in the search results (up to 5 categories) Placement above non-advertising companies inside a category, up to 5 categories Comment on a company card Advertising link in a company card (Online and Mobile) Branded advertising link (bonus item)		Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)	490 AED	2 940 AED
Package «Basic for one month» The package includes: Classifieds in the search results (up to 5 categories) Placement above non-advertising companies inside a category, up to 5 categories Comment on a company card Advertising link in a company card (Online and Mobile) Branded advertising link (bonus item)		Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)	660 AED	-
Priorities in a category				
Priority in a category of the first level (Silver)		Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version)*	100 AED	600 AED
Priority in a category of the second level (Gold)			500 AED	3 000 AED
Priority in a category of the third level			710 AED	4 260 AED
Priority in a category of the fourth level			1 110 AED	6 660 AED
Enhanced positions				
Company card branding standalone	Service providing the Advertiser with the possibility to place the Logo, Call2Action button ³ , Discounts ⁴ , Videos, change the color of the top margin ⁵ or add a background image to the top margin area in the profile of the Company advertised in the Business listings	2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	50 AED	300 AED
Company card branding with video ¹	Service providing the Advertiser with the possibility to place the Logo, Call2Action button ³ , Discounts ⁴ , Videos, change the color of the top margin ⁵ or add a background image to the top margin area in the profile of the Company advertised in the Business listings	2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	100 AED	600 AED
Media advertising				
Banner in the search results (mobile version)		2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	490 AED	2 940 AED
Banner in the search results (online version) for three month		2gis.ae Internet platform based on 2GIS.Dubai Business listings	990 AED	5 940 AED
Banner in the search results (online version) for one month		2gis.ae Internet platform based on 2GIS.Dubai Business listings	1 500 AED	-
Smart-banner		2gis.ae Internet platform based on 2GIS.Dubai Business listings	1 990 AED	11 940 AED
Logo on the dashboard		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	3 000 AED	18 000 AED
Logo in the list of categories (4th position)		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	1 400 AED	8 400 AED
Logo in the list of categories (12th position)		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	1 200 AED	7 200 AED
Banner on the start-up page		2gis.ae Internet platform based on 2GIS.Dubai Business listings	4 999 AED	29 994 AED
Banner on the start-up page (with video)		2gis.ae Internet platform based on 2GIS.Dubai Business listings	5 999 AED	35 994 AED
Banner on the dashboard (mobile version)		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	10 200 AED	61 200 AED
Billboard on Buildings		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	260 AED	1 560 AED
Show case		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	53 AED	318 AED
Cost per 1,000 impressions				
Advertising banner in walking routes		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	40 AED	
Media banner		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	40 AED	
Billboard		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	40 AED	
Zero-speed takeover		2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	40 AED	
Special offer				
Logos on the map		Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business	100 AED	600 AED

Additional logo on the map	listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)	10 AED	60 AED	
Logo on the map in the navigator	2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	80 AED	480 AED	
Company advertising in the partners' cards⁶				
Company advertising in the partners' cards up to 10 addresses	The button opening the list of partners; Branded advertising link	Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)	500 AED	3 000 AED
Company advertising in the partners' cards up to 30 addresses			1 000 AED	6 000 AED
Company advertising in the partners' cards up to 50 addresses			1 250 AED	7 500 AED
Company advertising in the partners' cards more than 50 addresses			9 AED	54 AED
Company advertising in the partners' cards Premium up to 10 addresses	The button opening the list of partners; Branded advertising link; Call2Action button ³ in the partner's profile	Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)	750 AED	4 500 AED
Company advertising in the partners' cards Premium up to 30 addresses			1 500 AED	9 000 AED
Company advertising in the partners' cards Premium up to 50 addresses			1 875 AED	11 250 AED
Company advertising in the partners' cards Premium more than 50 addresses			25 AED	150 AED
Contextual advertising				
The name of the advertising positions		Where it is placed		
2GIS Priority	Classifieds in the search results, a comment in a company card, an advertisement in a competitor's card, an advertising link in the company card	Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version) Internet platforms and Web applications based on the Directory of companies 2GIS.Dubai, http://api.2gis.ae/		

Name of Additional services	Description of Additional services	Where it is placed	Cost of provision of Additional services per month
Company card branding ²	Service providing the Advertiser with the possibility to place the Logo, Call2Action button ³ , Discounts ⁴ , change the color of the top margin ⁵ or add a background image to the top margin area in the profile of the Company advertised in the Business listings	2gis.ae Internet platform based on 2GIS.Dubai Business listings; 2GIS.Dubai Electronic Mass Media (mobile version 2GIS 4.0)	The cost of Additional services is included into the cost of placement of the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position or when signing a new order with simultaneous acquisition of the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position. The acquisition of the Company card branding with video position without buying the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position is impossible.

¹ Company card branding with video can be obtained if there is a previously issued order for the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position or when signing a new order with simultaneous acquisition of the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position. The acquisition of the Company card branding with video position without buying the Package «Basic» (Package «Basic for one month», Package «Silver», Package «Gold») position is impossible.

The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection

² The categories for the placement of the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection

³ Call2Action button is an interactive button calling the Customer for the targeted action

⁴ Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers

⁵ The color of the upper fields can be changed in an open Profile

⁶ «Advertising link in a company card» is published in the Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version), 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai and in the Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0); «The button opening the list of partners», «Call2Action button³ in the partner's profile» are published on 2gis.ae Internet platform basing on the Business listings 2GIS.Dubai and in the Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version 4.0)

⁷ Price per month, with technical discount not exceeding 5 dirham