

DUBAI PRICE-LIST

By agreement of the parties as of the currency of payment there may be the Russian ruble, in this case, the following exchange rate: 1 dirham is equal to 18,5714 RUB. By agreement of the parties as of the currency of payment there may be USD, in this case, the following exchange rate: 1 dirham is equal to 0,2831 dollar

CONTEXTUAL POSITIONS

Package Positions	3 month	1 month
«BASIC» Package ----- The package includes: Classifieds in the search results (up to 5 categories), Placement above non-advertising companies inside a category (up to 5 categories), Comment on a company card, Advertising link in a company card (Online and Mobile), Branded advertising link (bonus item)	1 470 AED	490 AED
«Basic for one month» Package ----- The package includes: Classifieds in the search results (up to 5 categories), Placement above non-advertising companies inside a category (up to 5 categories), Comment on a company card, Advertising link in a company card (Online and Mobile), Branded advertising link (bonus item)	—	660 AED
«SILVER» Package ----- Offer includes the «BASIC» package and enhanced positions. The package «SILVER» includes: Classifieds in the search results (up to 5 categories), Placement above non-advertising companies inside a category (up to 5 categories), Advanced priority 1 in one category, Comment on a company card, Advertising link in a company card (Online and Mobile), Branded advertising link (bonus item)	1 980 AED	660 AED
«GOLD» Package ----- Offer includes the «BASIC» package and enhanced positions. The package «GOLD» includes: Classifieds in the search results (up to 5 categories), Placement above nonadvertising companies inside a category (up to 5 categories), Gold priority in one category, Comment on a company card, Advertising link in a company card (Online and Mobile), Branded advertising link (bonus item)	2 700 AED	900 AED
Priority in category		
Priority in a category of the first level (Silver)	300 AED	100 AED
Priority in a category of the second level (Gold)	1 500 AED	500 AED
Priority in a category of the third level	2 130 AED	710 AED
Priority in a category of the fourth level	3 330 AED	1 110 AED
Enhanced positions		
Keyword in the company's card	270 AED	90 AED
Company card branding with video[1]	300 AED	100 AED
Service providing the Advertiser with the possibility to place the Logo, Call2Action button[3], Discounts[4], Videos, change the color of the top margin[5] or add a background image to the top margin area in the profile of the Company advertised in the Business listings		

MEDIA POSITIONS

		3 month	1 month	
Banner in the search results (mobile version)		1 470 AED	490 AED	
Banner in the search results (online version) for 3 month		2 970 AED	990 AED	
Banner in the search results (online version) for 1 month		—	1 500 AED	
Smart-banner		5 970 AED	1 990 AED	
Banner on the start-up page		14 997 AED	4 999 AED	
Banner on the start-up page (with video)		17 997 AED	5 999 AED	
Logos on the map		300 AED	100 AED	
Additional logo on the map		30 AED	10 AED	
Logo on the dashboard		9 000 AED	3 000 AED	
Logo in the list of categories (4th position)		4 200 AED	1 400 AED	
Logo in the list of categories (12th position)		3 600 AED	1 200 AED	
Company advertising in the partner's cards[6]				
Company advertising in the partner's cards up to 10 addresses	500 AED	1 500 AED	Company advertising in the partner's cards Premium up to 10 addresses 750 AED	2 250 AED
Company advertising in the partner's cards up to 30 addresses	1 000 AED	3 000 AED	Company advertising in the partner's cards Premium up to 30 addresses 1 500 AED	4 500 AED
Company advertising in the partner's cards up to 50 addresses	1 250 AED	3 750 AED	Company advertising in the partner's cards Premium up to 50 addresses 1 875 AED	5 625 AED
Company advertising in the partner's cards more than 50 addresses	9 AED	27 AED	Company advertising in the partner's cards Premium more than 50 addresses 25 AED	75 AED

2GIS Priority

Classifieds in the search results, a comment in a company card, an advertisement in a competitor's card, an advertising link in the company card

Provision of additional (other) services using 2GIS products

Company card branding[2]

Service providing the Advertiser with the possibility to place the Logo, Call2Action button[3], Discounts[4], change the color of the top margin[5] or add a background image to the top margin area in the profile of the Company advertised in the Business listings

Where it is placed

2gis.ae Internet platform based on 2GIS.Dubai. Sharjah. Ajman Business listings; 2GIS.Dubai. Sharjah. Ajman Electronic Mass Media (mobile version 2GIS 4.0)

Cost of provision of Additional services per month

The cost of Additional services is included into the cost of placement of the BASIC Package position (Basic for one month Package, SILVER Package, GOLD Package)

- [1] Company card branding with video position can be obtained if there is a previously issued order for the «BASIC» Package («Basic for one month» Package), «SILVER» Package, «GOLD» «PLATINUM» Package) position or when signing a new order with simultaneous acquisition of the «BASIC» Package («Basic for one month» Package), «SILVER» Package, «GOLD» Pack «PLATINUM» Package) position. The acquisition of the Company card branding with video position without buying the «BASIC» Package («Basic for one month» Package), «SILVER» Packa
- [2] The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.
- [3] Call2Action button is an interactive button calling the Customer for the targeted action
- [4] Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers
- [5] The color of the upper fields can be changed in an open Profile
- [6] «Advertising link in a company card» is published in the Electronic directory basing on the Business listings 2GIS.Dubai. Sharjah. Ajman (Desktop version), 2gis.ae Internet platform basing on the B
- [7] Price per month, with technical discount not exceeding 5 dirham