Price list for advertising in 2GIS

2GIS.Cyprus

The name of the advertising positions	Where it is placed	Price 1 month	Price 3 months	Price 6 months	Price 12 months
Geo-contextual advertising					
Package Positions					
Package «All inclusive» This package allows the advertiser to stand out in the list of companies in the category and get more users' attention. Online version: Classifieds in the search results, Comment on a company card, advertising link in a company card, advertising marker on the map, the location in the list above non-advertisers, branded card: header and logo in the card. Mobile version: Classifieds in the search results, Comment on a company card, location in the list above non-advertisers, advertising link in a company card, advertising marker on the map, the branded card: header and logo in the card.	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	175,0	525,0	1 050,0	2 100,0
Basic priority	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version)				816,0
Basic priority activation					60,0
Additional positions					
Company card branding with video[1]	Service providing the Advertiser with the possibility to place the Logo, Call2Action button[3], Discounts[4], Videos, change the color of the top margin[5] or add a background image to the top margin area in the profile of the Company advertised in the Business listings — Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	105,0	315,0	630,0	1 260,0
Priority in a category of the level 1		20,0	60,0	120,0	240,0
Priority in a category of the level 2	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version)	30,0	90,0	180,0	360,0
Priority in a category of the level 3		40,0	120,0	240,0	480,0
Priority in a category of the level 4		50,0	150,0	300,0	600,0
Media advertising					
Smart-banner	Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	75,0	225,0	450,0	900,0
Banner in the search results (mobile version)	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	10,0	30,0	60,0	120,0
Banner in the search results (online version)	Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	75,0	225,0	450,0	900,0
Logo on the dashboard	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version); Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	150,0	450,0	900,0	1 800,0
Logo in the list of categories (4th position)	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version); Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	30,0	90,0	180,0	360,0
Logo in the list of categories (12th position)	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version); Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	25,0	75,0	150,0	300,0
Banner on the start-up page	Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	250,0	750,0	1 500,0	3 000,0
Banner on the start-up page (with video) VIP	Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing	250,0	750,0	1 500,0	3 000,0
Banner on the dashboard (mobile version)	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	1 800,0	5 400,0	10 800,0	21 600,0
Cost per 1,000 impressions					
Logo on the map in the navigator	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	2,5			
Billboard	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	5,0			
Zero-speed takeover	Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	5,0			
Special offers					
Logos on the map	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	20,0	60,0	120,0	240,0
Additional logo on the map		2,0	6,0	12,0	24,0
Mini-site		150,0			
Company advertising in the partners' cards[6]					
Company advertising in the partners' cards up to 10 addresses	The button opening the list of partners; Branded advertising link	75,0	225,0	450,0	900,0
Company advertising in the partners' cards up to 30 addresses	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	150,0	450,0	900,0	1 800,0
Company advertising in the partners' cards up to 50 addresses		188,0	564,0	1 128,0	2 256,0
Company advertising in the partners' cards more than 50 addresses		3,0	9,0	18,0	36,0
Company advertising in the partners' cards Premium up to 10 addresses	The button opening the list of partners; Branded advertising link; Call2Action button[3] in the partner's profile	113,0	339,0	678,0	1 356,0
Company advertising in the partners' cards Premium up to 30 addresses	Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	225,0	675,0	1 350,0	2 700,0
Company advertising in the partners' cards Premium up to 50 addresses		281,0	843,0	1 686,0	3 372,0
Company advertising in the partners' cards Premium more than 50 addresses		4,0	12,0	24,0	48,0
Contextual advertising					

The name of the advertising positions	Where it is placed
2GIS Priority	Classifieds in the search results, a comment in a company card, an advertisement in a competitor's card, an advertising link in the company card — Electronic directory basing on the Business listings (Desktop version); 2gis.ae Internet platform basing on the Business listings ; Electronic directory basing on the Business listings (Mobile version)Internet platforms and Web applications based on the Directory of companies , http://api.2gis.ae/

Name of Additional services	Description of Additional services	Where it is placed	Cost of provision of Additional services per month
Company card branding[2]	Service providing the Advertiser with the possibility to place the Logo, Call2Action button[3], Discounts[4], change the color of the top margin[5] or add a background image to the top margin area in the profile of the Company advertised in the Business listings	2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)	The cost of Additional services is included into the cost of placement of the Package «All inclusive» position

[1] Company card branding with video can be obtained if there is a previously issued order for the All inclusive Package position or when signing a new order with simultaneous acquisition of the Package «All inclusive» position. The acquisition of the Company card branding with video position without buying the Package «All inclusive» position is impossible.
The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.

[2] The categories for the placement of the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection

[3] Call2Action button is an interactive button calling the Customer for the targeted action

[4] Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers

[5] The color of the top field changes in the open Profile, the background image is displayed in the open Profile

6 «Advertising link in a company card» is published in the Electronic Directory based on the 2GIS.Cyprus Business listing (PC version), 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version); «The button opening the list of partners», «Call2Action button3 in the partner's profile» are published on 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)