

2GIS. Cyprus Price-list

Advertising positions

All inclusive Package

This package allows the advertiser to stand out in the list of companies in the given category and get more user attention

Online version: micro-comment, comment, advertising link, advertising marker on the map, position above non-advertisers and advertisers with priority package in the list, branded card: header and logo in the card.

Mobile version: micro-comment, comment, advertising link, advertising marker on the map, position above non-advertisers and advertisers with priority package in the list, branded card: header and logo in the card.

3 months	6 months	12 months
€ 180	€ 360	€ 720

Priority Package

This package allows the advertiser to have the position above non-advertisers in the list of companies.

3 months	6 months	12 months
—	€ 150	€ 300

Media positions in the online version

Start

Located on the startup screen before the search on 2gis.com.cy starts. The advertiser gets maximum audience coverage.

3 months	6 months	12 months
€ 225	€ 360	€ 600

Video-start

Analogue of the Start position with the additional ability to post videos.

€ 270	€ 432	€ 720
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Smart-banner

The Position is displayed when there is a enough empty space in the directory window. Provides an opportunity to reach the entire audience.

€ 120

€ 198

€ 300

Media-contextual banner (MCB)

Gives the opportunity to be positioned above non-advertisers and advertisers with the «All inclusive» package. The advertiser increases both the number of views and the amount of attention from users.

€ 60

€ 90

€ 156

Additional positions

Additional priority in one category

3 months

6 months

12 months

Gives the opportunity to be situated above the non-advertisers and advertisers with the All inclusive package and the advertiser increases the number of shows and users' attention.

€ 45

€ 90

€ 180

Additional priority in one category for Priority Package

3 months

6 months

12 months

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€ 30

€ 60

Mini-logo on the map in mobile and online version

The position is located on the map and attached to the building where the advertiser is located. Gives an opportunity to stand out on the map and attract the attention of users to the organization.

€ 30

€ 48

€ 84