

# DUBAI PRICE-LIST

By agreement of the parties as of the currency of payment there may be the Russian ruble, in this case, the following exchange rate:  
1 dirham is equal to 16,5079 RUB. By agreement of the parties as of the currency of payment there may be USD, in this case, the following exchange rate: 1 dirham is equal to 0,2831 dollar

## CONTEXTUAL POSITIONS

3 months

1 month

### Package Positions

#### «BASIC» Package

**2 970 AED**

**990 AED**

The package includes:

Micro-comment in a category, up to 5 categories. Placement above non-advertising companies inside a category, up to 5 categories. Comment on a company. Advertising link (Online and Mobile). Advertisement in competitor's cards (bonus item)

#### «Basic for one month» Package

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**1 490 AED**

The package includes:

Micro-comment in a category, up to 5 categories. Placement above non-advertising companies inside a category, up to 5 categories. Comment on a company. Advertising link (Online and Mobile). Advertisement in competitor's cards (bonus item)

#### «SILVER» Package

**4 470 AED**

**1 490 AED**

Offer includes the «BASIC» package and enhanced positions.

The package «SILVER» includes:

Micro-comment in a category, up to 5 categories. Placement above non-advertising companies inside a category, up to 5 categories. Advanced priority 1 in one category. Comment on a company. Advertising link (Online and Mobile). Advertisement in competitor's cards (bonus item)

#### «GOLD» Package

**10 470 AED**

**3 490 AED**

Offer includes the «BASIC» package and enhanced positions.

The package «GOLD» includes:

Micro-comment in a category, up to 5 categories. Placement above non-advertising companies inside a category, up to 5 categories. Gold priority in one category. Comment on a company. Advertising link (Online and Mobile). Advertisement in competitor's cards (bonus item). Smart-banner (Online)

### Priority in category

#### Priority in a category of the first level (Silver)

**1 500 AED**

**500 AED**

#### Priority in a category of the second level (Gold)

**7 500 AED**

**2 500 AED**

#### Priority in a category of the third level

**8 100 AED**

**2 700 AED**

#### Priority in a category of the fourth level

**9 000 AED**

**3 000 AED**

### Enhanced positions

#### Keyword in the company's card

**270 AED**

**90 AED**

#### Branding with video\*

**300 AED**

**100 AED**

Providing the Advertiser with the possibility to place the Logo, Call2Action button\*\*, Discounts\*\*\*\*, Video material in the profile of the Company advertised in the Business listings, change the color of the upper field\*\*\*\*\* in the profile of the Company advertised in the Business listings

## MEDIA-CONTEXTUAL and MEDIA POSITIONS

	3 months	1 month
Context banner in a mobile version	<b>900 AED</b>	<b>300 AED</b>
Media-contextual banner for three month	<b>3 000 AED</b>	<b>1 000 AED</b>
Media-contextual banner for one month	<b>-</b>	<b>1 500 AED</b>
Smart-banner	<b>9 000 AED</b>	<b>3 000 AED</b>
Start in online version	<b>15 000 AED</b>	<b>5 000 AED</b>
Start in online version with video	<b>15 000 AED</b>	<b>7 000 AED</b>
Mini-logos on the map	<b>9 000 AED</b>	<b>3 000 AED</b>
Additional mini-logo on the map	<b>900 AED</b>	<b>300 AED</b>
Advertising module in the dashboard	<b>21 000 AED</b>	<b>7 000 AED</b>
Advertising module in the list of categories 4th position	<b>4 200 AED</b>	<b>1 400 AED</b>
Advertising module in the list of categories 12th position	<b>3 600 AED</b>	<b>1 200 AED</b>
Advertising in the partner's profiles*****		

Advertising in the partner's profiles up to 10 addresses	<b>500 AED</b>	<b>1 500 AED</b>	Premium advertising in the partner's profiles up to 10 addresses	<b>750 AED</b>	<b>2 250 AED</b>
Advertising in the partner's profiles up to 30 addresses	<b>1 000 AED</b>	<b>3 000 AED</b>	Premium advertising in the partner's profiles up to 30 addresses	<b>1 500 AED</b>	<b>4 500 AED</b>
Advertising in the partner's profiles up to 50 addresses	<b>1 250 AED</b>	<b>3 750 AED</b>	Premium advertising in the partner's profiles up to 50 addresses	<b>1 875 AED</b>	<b>5 625 AED</b>
Advertising in the partner's profiles more than 50 addresses	<b>17 AED</b>	<b>51 AED</b>	Premium advertising in the partner's profiles more than 50 addresses	<b>25 AED</b>	<b>75 AED</b>

Comment on the company in the partner's profile; Microcomment on the company in the partner's profile; The button opening the list of partners; Advertising block in the partner's profile  
Where it is placed:  
Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS. Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version)

Comment on the company in the partner's profile; Microcomment on the company in the partner's profile; The button opening the list of partners; Advertising block in the partner's profile; Call2Action\*\*\* button in the partner's profile»  
Where it is placed:  
Electronic directory basing on the Business listings 2GIS.Dubai (Desktop version); 2gis.ae Internet platform basing on the Business listings 2GIS. Dubai; Electronic directory basing on the Business listings 2GIS.Dubai (Mobile version)

## Provision of additional (other) services using 2GIS products

Branding**	Where it is placed	Cost of provision of Additional services per month
Providing the Advertiser with the possibility to place the Logo, Call2Action button**, Discounts*** in the profile of the Company advertised in the Business listings, change the color of the upper field**** in the profile of the Company advertised in the Business listings	2gis.ae Internet platform based on Dubai Business listings; Dubai Electronic Mass Media (mobile version 2GIS 4.0)	The cost of Additional services is included into the cost of placement of the BASIC Package position (Basic for one month Package, SILVER Package, GOLD Package)

\* The Branding with video position can be obtained if there is a previously issued order for the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position or when signing a new order with simultaneous acquisition of the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position. The acquisition of the Branding with video position without buying the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position is impossible.

\*\*The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.

\*\*\* Call2Action button is an interactive button calling the Customer for the targeted action

\*\*\*\* Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers

\*\*\*\*\* The color of the upper fields can be changed in an open Profile