

# 2GIS. Dubai Price-list

By agreement of the parties as of the currency of payment there may be the Russian ruble, in this case, the following exchange rate:  
1 dirham is equal to 15,9021 RUB.

By agreement of the parties as of the currency of payment there may be USD, in this case, the following exchange rate: 1 dirham is equal to 0,2834 dollar

## CONTEXTUAL POSITIONS

3 months

1 month

### Package Positions

#### «BASIC» Package

**2 970 AED**

**990 AED**

The package includes:  
Micro-comment in a category, up to 5 categories  
Placement above non-advertising companies inside a category, up to 5 categories  
Comment on a company  
Advertising link (Online and Mobile)  
Advertisement in competitor's cards (bonus item)

#### «Basic for one month» Package

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**1 490 AED**

The package includes:  
Micro-comment in a category, up to 5 categories  
Placement above non-advertising companies inside a category, up to 5 categories  
Comment on a company  
Advertising link ( Online and Mobile)  
Advertisement in competitor's cards (bonus item)

#### «SILVER» Package

**4 470 AED**

**1 490 AED**

Offer includes the «BASIC» package and enhanced positions.  
The package «SILVER» includes:  
Micro-comment in a category, up to 5 categories  
Placement above non-advertising companies inside a category, up to 5 categories  
Advanced priority 1 in one category  
Comment on a company  
Advertising link (Online and Mobile)  
Advertisement in competitor's cards (bonus item)

#### «GOLD» Package

**10 470 AED**

**3 490 AED**

Offer includes the «BASIC» package and enhanced positions.  
The package «GOLD» includes:  
Micro-comment in a category, up to 5 categories  
Placement above non-advertising companies inside a category, up to 5 categories  
Gold priority in one category  
Comment on a company  
Advertising link (Online and Mobile)  
Advertisement in competitor's cards (bonus item)  
Smart-banner (Online)

### Priority in category

#### Silver priority in one category

**1 500 AED**

**500 AED**

#### Gold priority in one category

**7 500 AED**

**2 500 AED**

## Enhanced positions

### Keyword in the company's card

**270 AED**

**90 AED**

### Branding with video\*

**300 AED**

**100 AED**

Providing the Advertiser with the possibility to place the Logo, Call2Action button\*\*\*, Discounts\*\*\*\*, Video material in the profile of the Company advertised in the Business listings, change the color of the upper field\*\*\*\*\* in the profile of the Company advertised in the Business listings

## MEDIA-CONTEXTUAL and MEDIA POSITIONS

	3 months	1 month
Media-contextual banner for three month	<b>900 AED</b>	<b>300 AED</b>
Media-contextual banner for three month	<b>3 000 AED</b>	<b>1 000 AED</b>
Media-contextual banner for one month	<b>-</b>	<b>1 500 AED</b>
Smart-banner	<b>9 000 AED</b>	<b>3 000 AED</b>
Start in online version	<b>15 000 AED</b>	<b>5 000 AED</b>
Start in online version with video	<b>15 000 AED</b>	<b>7 000 AED</b>

## Provision of additional (other) services using 2GIS products

### Branding\*\*

#### Where it is placed

#### Cost of provision of Additional services per month

Providing the Advertiser with the possibility to place the Logo, Call2Action button\*\*, Discounts\*\*\* in the profile of the Company advertised in the Business listings, change the color of the upper field\*\*\*\*\* in the profile of the Company advertised in the Business listings

2gis.ae Internet platform based on Dubai Business listings; Dubai Electronic Mass Media (mobile version 2GIS 4.0)

The cost of Additional services is included into the cost of placement of the BASIC Package position (Basic for one month Package, SILVER Package, GOLD Package)

\* The Branding with video position can be obtained if there is a previously issued order for the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position or when signing a new order with simultaneous acquisition of the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position. The acquisition of the Branding with video position without buying the «BASIC» Package («Basic for one month» Package, «SILVER» Package, «GOLD» Package) position is impossible.

\*\*The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.

\*\*\* Call2Action button is an interactive button calling the Customer for the targeted action

\*\*\*\* Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers

\*\*\*\*\* The color of the upper fields can be changed in an open Profile