

# 2GIS. Cyprus Price-list

## CONTEXTUAL POSITIONS

### Package Positions

All inclusive Package	1 months	3 months	6 months	12 months
This package allows the advertiser to stand out in the list of companies in the category and get more users' attention. Online version: micro-comment, comment, advertising link, advertising marker on the map, the location in the list above non-advertisers, branded card: header and logo in the card. Mobile version: micro-comment, comment, location in the list above non-advertisers, advertising link, advertising marker on the map, the branded card: header and logo in the card.	<b>€ 175</b>	<b>€ 525</b>	<b>€ 1050</b>	<b>€ 2 100</b>
Basic priority				<b>€ 816</b>
Basic priority activation				<b>€ 60</b>

### Additional positions

Branding with video	1 months	3 months	6 months	12 months
Providing the Advertiser with the possibility to place the Logo, Call2Action button***, Discounts, Video material in the profile of the Company advertised in the Business listings, change the color of the upper field**** in the profile of the Company advertised in the Business listings	<b>€ 105</b>	<b>€ 315</b>	<b>€ 630</b>	<b>€ 1 260</b>
WHERE IT IS PLACED: 2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; 2GIS.Cyprus Electronic Mass Media (mobile version 2GIS 4.0)				
Priority in a category of the level 1	<b>€ 20</b>	<b>€ 60</b>	<b>€ 120</b>	<b>€ 240</b>
Priority in a category of the level 2	<b>€ 30</b>	<b>€ 90</b>	<b>€ 90</b>	<b>€ 360</b>
Priority in a category of the level 3	<b>€ 40</b>	<b>€ 120</b>	<b>€ 120</b>	<b>€ 480</b>
Priority in a category of the level 4	<b>€ 50</b>	<b>€ 150</b>	<b>€ 300</b>	<b>€ 600</b>

## MEDIA POSITIONS IN ONLINE VERSION

	1 months	3 months	6 months	12 months
Smart-banner	<b>€ 75</b>	<b>€ 225</b>	<b>€ 450</b>	<b>€ 900</b>
Context banner in a mobile version	<b>€ 75</b>	<b>€ 225</b>	<b>€ 450</b>	<b>€ 900</b>
Media-contextual banner	<b>€ 40</b>	<b>€ 120</b>	<b>€ 240</b>	<b>€ 480</b>
Advertising module in the dashboard	<b>€ 150</b>	<b>€ 450</b>	<b>€ 900</b>	<b>€ 1 800</b>
Advertising module in the list of categories 4th position	<b>€ 30</b>	<b>€ 90</b>	<b>€ 180</b>	<b>€ 360</b>

Advertising module in the list of categories 12th position	€ 250	€ 750	€ 1500	€ 3 000
Start in online version	€ 250	€ 750	€ 1500	€ 3 000
<b>Special offer</b> Mini-logos on the map	€ 20	€ 60	€ 120	€ 240
Mini-site	€ 20			

### Advertising in the partner's profiles\*\*\*\*

	1 months	3 months	6 months	12 months
Advertising in the partner's profiles up to 10 addresses	€ 75	€ 225	€ 450	€ 900
Advertising in the partner's profiles up to 30 addresses	€ 150	€ 450	€ 900	€ 1 800
Advertising in the partner's profiles up to 50 addresses	€ 188	€ 564	€ 1 128	€ 2 256
Advertising in the partner's profiles more than 50 addresses	€ 3	€ 9	€ 18	€ 36

Comment on the company in the partner's profile;  
Microcomment on the company in the partner's profile;  
The button opening the list of partners;  
Advertising block in the partner's profile

WHERE IT IS PLACED:  
Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version);  
2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus; Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version)

Premium advertising in the partner's profiles up to 10 addresses	€ 113	€ 339	€ 678	€ 1 356
Premium advertising in the partner's profiles up to 30 addresses	€ 225	€ 675	€ 1 350	€ 2 700
Premium advertising in the partner's profiles up to 50 addresses	€ 281	€ 843	€ 1 686	€ 3 372
Premium advertising in the partner's profiles more than 50 addresses	€ 4	€ 12	€ 24	€ 48

«Comment on the company in the partner's profile;  
Microcomment on the company in the partner's profile;  
The button opening the list of partners;  
Advertising block in the partner's profile;  
Call2Action\*\*\* button in the partner's profile»

WHERE IT IS PLACED:  
Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version);  
2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus; Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version)

### Branding\*\*

	Where it is placed	Cost of provision of Additional services per month
Providing the Advertiser with the possibility to place the Logo, Call2Action button***, Discounts in the profile of the Company advertised in the Business listings, change the color of the upper field**** in the profile of the Company advertised in the Business listings	2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; 2GIS.Cyprus Electronic Mass Media (mobile version 2GIS 4.0)	The cost of Additional services is included into the cost of placement of the All inclusive Package position

\* The Branding with video position can be obtained if there is a previously issued order for the All inclusive Package position or when signing a new order with simultaneous acquisition of the All inclusive Package position. The acquisition of the Branding with video position without buying the All inclusive Package position is impossible.

\*\* The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.»

\*\*\* The categories for the placement of the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection

\*\*\*\* Call2Action button is an interactive button calling the Customer for the targeted action

\*\*\*\*\* The color of the upper fields can be changed in an open Profile

\*\*\*\*\*«Comment on the company in the partner's profile», «Microcomment on the company in the partner's profile» are published in the Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version); «The button opening the list of partners», «Advertising block in the partner's profile», «Call2Action button in the partner's profile» are published on 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version)