

2GIS. Cyprus Price-list

CONTEXTUAL POSITIONS

Package Positions

| All inclusive Package | 1 months | 3 months | 6 months | 12 months |
|--|--------------|--------------|---------------|----------------|
| <p>This package allows the advertiser to stand out in the list of companies in the category and get more users' attention.</p> <p>Online version: Classifieds in the search results, comment on a company card, advertising link in a company card, advertising marker on the map, the location in the list above non-advertisers, branded card: header and logo in the card.</p> <p>Mobile version: Classifieds in the search results, comment on a company card, location in the list above non-advertisers, advertising link in a company card, advertising marker on the map, the branded card: header and logo in the card.</p> | € 175 | € 525 | € 1050 | € 2 100 |
| Basic priority | | | | € 816 |
| Basic priority activation | | | | € 60 |

Additional positions

| Company card branding with video ¹ | 1 months | 3 months | 6 months | 12 months |
|---|--------------|--------------|--------------|----------------|
| <p>Service providing the Advertiser with the possibility to place the Logo, Call2Action button³, Discounts⁴, Videos, change the color of the top margin⁵ or add a background image to the top margin area in the profile of the Company advertised in the Business listings</p> <p>WHERE IT IS PLACED: Internet Platform 2gis.com.cy based on the 2GIS.Cyprus Business listing; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)</p> | € 105 | € 315 | € 630 | € 1 260 |
| Priority in a category of the level 1 | € 20 | € 60 | € 120 | € 240 |
| Priority in a category of the level 2 | € 30 | € 90 | € 180 | € 360 |
| Priority in a category of the level 3 | € 40 | € 120 | € 240 | € 480 |
| Priority in a category of the level 4 | € 50 | € 150 | € 300 | € 600 |

MEDIA POSITIONS IN ONLINE VERSION

| | 1 months | 3 months | 6 months | 12 months |
|---|--------------|--------------|--------------|----------------|
| Smart-banner | € 75 | € 225 | € 450 | € 900 |
| Banner in the search results (mobile version) | € 10 | € 30 | € 60 | € 120 |
| Banner in the search results (online version) | € 75 | € 225 | € 450 | € 900 |
| Logo on the dashboard | € 150 | € 450 | € 900 | € 1 800 |
| Logo in the list of categories (4th position) | € 30 | € 90 | € 180 | € 360 |

Special offer

| | 1 months | 3 months | 6 months | 12 months |
|--|--------------|--------------|---------------|----------------|
| Logo in the list of categories (12th position) | € 25 | € 75 | € 150 | € 300 |
| Banner on the start-up page | € 250 | € 750 | € 1500 | € 3 000 |
| Banner on the start-up page (with video) VIP | € 250 | € 750 | € 1500 | € 3000 |
| Logos on the map | € 20 | € 60 | € 120 | € 240 |
| Additional logo on the map | € 2 | € 6 | € 12 | € 24 |
| Mini-site | € 150 | | | |

Company advertising in the partner's cards⁵

| | 1 months | 3 months | 6 months | 12 months |
|---|--------------|--------------|----------------|----------------|
| Company advertising in the partners' cards up to 10 addresses | € 75 | € 225 | € 450 | € 900 |
| Company advertising in the partners' cards up to 30 addresses | € 150 | € 450 | € 900 | € 1 800 |
| Company advertising in the partners' cards up to 50 addresses | € 188 | € 564 | € 1 128 | € 2 256 |
| Company advertising in the partners' cards more than 50 addresses | € 3 | € 9 | € 18 | € 36 |

The button opening the list of partners; Advertising link

WHERE IT IS PLACED:
Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)

| | | | | |
|---|--------------|--------------|----------------|----------------|
| Company advertising in the partners' cards Premium up to 10 addresses | € 113 | € 339 | € 678 | € 1 356 |
| Company advertising in the partners' cards Premium up to 30 addresses | € 225 | € 675 | € 1 350 | € 2 700 |
| Company advertising in the partners' cards Premium up to 30 addresses | € 281 | € 843 | € 1 686 | € 3 372 |
| Company advertising in the partners' cards Premium more than 50 addresses | € 4 | € 12 | € 24 | € 48 |

The button opening the list of partners; Branded advertising link; Call2Action button in a partner's profile

WHERE IT IS PLACED:
Electronic Directory based on the 2GIS.Cyprus Business listing (PC version); 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)

Company card branding²

| | Where it is placed | Cost of provision of Additional services per month |
|--|---|--|
| Service providing the Advertiser with the possibility to place the Logo, Call2Action button ³ , Discounts ⁴ , change the color of the top margin ⁵ or add a background image to the top margin area in the profile of the Company advertised in the Business listings | 2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version) | The cost of Additional services is included into the cost of placement of the All inclusive Package position |

¹ Company card branding with video can be obtained if there is a previously issued order for the All inclusive Package position or when signing a new order with simultaneous acquisition of the All inclusive Package position. The acquisition of the Company card branding with video position without buying the All inclusive Package position is impossible.

The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.

² The categories for the placement of the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.

³ Call2Action button is an interactive button calling the Customer for the targeted action

⁴ Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers

⁵ The color of the top field changes in the open Profile, the background image is displayed in the open Profile

⁶ «Advertising link in a company card» is published in the Electronic Directory based on the 2GIS.Cyprus Business listing (PC version), 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version); «The button opening the list of partners», «Call2Action button in the partner's profile»-3 are published on 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic Directory based on the 2GIS.Cyprus Business listing (mobile version)