2GIS

2GIS. Cyprus Price-list

CONTEXTUAL POSITIONS

Package Positions

All inclusive Package	1 months	3 months	6 months	12 months
This package allows the advertiser to stand out in the list of companies in the category and get more users' attention. Online version: micro-comment, comment, advertising link, advertising marker on the map, the location in the list above non-advertisers, branded card: header and logo in the card. Mobile version: micro-comment, comment, location in the list above non-advertisers, advertising link, advertising marker on the map, the branded card: header and logo in the card.	€ 175	€ 525	€ 1050	€ 2 100
Basic priority				€ 816
Basic priority activation				€ 60

Additional positions

Branding with video	1 months	3 months	6 months	12 months
Providing the Advertiser with the possibility to place the Logo, Call2Action button***, Discounts, Video material in the profile of the Company advertised in the Business listings, change the color of the top margin***** or add a background image to the top margin area**** in the profile of the Company advertised in the Business listings WHERE IT IS PLACED: 2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; 2GIS.Cyprus Electronic Mass Media (mobile version 2GIS 4.0)	€ 105	€ 315	€ 630	€ 1 260
Priority in a category of the level 1	€ 20	€ 60	€ 120	€ 240
Priority in a category of the level 2	€ 30	€ 90	€ 180	€ 360
Priority in a category of the level 3	€ 40	€ 120	€ 240	€ 480
Priority in a category of the level 4	€ 50	€ 150	€ 300	€ 600

MEDIA POSITIONS IN ONLINE VERSION

	1 months	3 months	6 months	12 months
Smart-banner	€ 75	€ 225	€ 450	€ 900
Context banner in a mobile version	€ 10	€ 30	€ 60	€ 120
Media-contextual banner	€ 75	€ 225	€ 450	€ 900
Advertising module in the dashboard	€ 150	€ 450	€ 900	€ 1 800
Advertising module in the list of categories 4th position	€ 30	€ 90	€ 180	€ 360

	1 months	3 months	6 months	12 months
Advertising module in the list of categories 12th position	€ 25	€ 75	€ 150	€ 300
Start in online version	€ 250	€ 750	€ 1500	€ 3 000
	1 months	3 months	6 months	12 months
Start in online version with video	€ 250	€ 750	€ 1500	€ 3000
Mini-logos on the map	€ 20	€ 60	€ 120	€ 240
Mini-site	€ 150			

Special offer (Mini-logos on the map, Mini-site)

Advertising in the partner's profiles****

	1 months	3 months	6 months	12 months
Advertising in the partner's profiles up to 10 addresses	€ 75	€ 225	€ 450	€ 900
Advertising in the partner's profiles up to 30 addresses	€ 150	€ 450	€ 900	€ 1 800
Advertising in the partner's profiles up to 50 addresses	€ 188	€ 564	€ 1 128	€ 2 256
Advertising in the partner's profiles more than 50 addresses	€ 3	€ 9	€ 18	€ 36

The button opening the list of partners; Advertising link

WHERE IT IS PLACED:
Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version)

	1 months	3 months	6 months	12 months
Premium advertising in the partner's profiles up to 10 addresses	€ 113	€ 339	€ 678	€ 1 356
Premium advertising in the partner's profiles up to 30 addresses	€ 225	€ 675	€ 1 350	€ 2 700
Premium advertising in the partner's profiles up to 50 addresses	€ 281	€ 843	€ 1 686	€ 3 372
Premium advertising in the partner's profiles more than 50 addresses	€ 4	€ 12	€ 24	€ 48

The button opening the list of partners; Advertising link; Call2Action3 button in the partner's profile

WHERE IT IS PLACED:
Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version); 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus; Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version)

Branding**

	Where it is placed	Cost of provision of Additional services per month
Providing the Advertiser with the possibility to place the Logo, Call2Action button***, Discounts in the profile of the Company advertised in the Business listings, change the color of the top margin***** or add a background image to the top margin area change the color of the top margin***** or add a background image to the top margin area**** in the profile of the Company advertised in the Business listings	2gis.com.cy Internet platform based on 2GIS.Cyprus Business listings; 2GIS. Cyprus Electronic Mass Media (mobile version 2GIS 4.0)	The cost of Additional services is included into the cost of placement of the All inclusive Package position

* The Branding with video position can be obtained if there is a previously issued order for the All inclusive Package position or when signing a new order with simultaneous acquisition of the All inclusive Package position. The acquisition of the Branding with video position without buying the All inclusive Package position is impossible.
The categories for the placement of the Logo, Call2Action button, Discounts, Video material in the profile of the Company advertised in the Business Listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection.»
** The categories for the placement of the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings are defined by the categories of the placement of the Advertising Materials. A service providing the Advertiser with the possibility to place the Logo, Call2Action button, Discounts in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0) is provided only when there is an Internet connection
*** Call2Action button is an interactive button calling the Customer for the targeted action
**** Discounts is a profile page of a Company advertised in the Business Listings with information on its discounts or special offers in order to inform Consumers about goods, services and work that a company offers
***** The color of the top field changes in the open Profile, the background image is displayed in the open Profile
***** «Advertising link» is published in the Electronic directory basing on the Business listings 2GIS.Cyprus (Desktop version), 2gis.com.cy Internet platfom basing on the Business listings 2GIS.Cyprus and in the Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version 4.0); «The button opening the list of partners», «Call2Action button in the partner's profile»3 are published on 2gis.com.cy Internet platform basing on the Business listings 2GIS.Cyprus and in the Electronic directory basing on the Business listings 2GIS.Cyprus (Mobile version 4.0)