

## Dubai

By agreement of the parties as of the currency of payment there may be the Russian ruble, in this case, the following exchange rate: 1 dirham is equal to 18,3422 RUB.

By agreement of the parties as of the currency of payment there may be USD, in this case, the following exchange rate: 1 dirham is equal to 0,2834 dollar

The name of the advertising positions	Price 3 month	Price 1 month
<b>CONTEXTUAL POSITIONS</b>		
<b>Package Positions</b>		
<b>«BASIC» Package</b>		
The package includes: Micro-comment in a category, up to 5 categories Placement above non-advertising companies inside a category, up to 5 categories Comment on a company Advertising link (Online and Mobile) Advertisement in competitor's cards (bonus item)	2 970 AED	990 AED
<b>«Basic for one month» Package</b>		
The package includes: Micro-comment in a category, up to 5 categories Placement above non-advertising companies inside a category, up to 5 categories Comment on a company Advertising link (Online and Mobile) Advertisement in competitor's cards (bonus item)	-	1 490 AED
<b>«SILVER» Package</b>		
Offer includes the «BASIC» package and enhanced positions. The package «SILVER» includes: Micro-comment in a category, up to 5 categories Placement above non-advertising companies inside a category, up to 5 categories Advanced priority 1 in one category Comment on a company Advertising link (Online and Mobile) Advertisement in competitor's cards (bonus item)	4 470 AED	1 490 AED
<b>«GOLD» Package</b>		
Offer includes the «BASIC» package and enhanced positions. The package «GOLD» includes: Micro-comment in a category, up to 5 categories Placement above non-advertising companies inside a category, up to 5 categories Gold priority in one category Comment on a company Advertising link (Online and Mobile) Advertisement in competitor's cards (bonus item) Smart-banner (Online)	10 470 AED	3 490 AED
<b>Priority in category</b>		
Silver priority in one category	1 500 AED	500 AED
Gold priority in one category	7 500 AED	2 500 AED
<b>Enhanced positions</b>		
Keyword in the company's card	270 AED	90 AED
<b>MEDIA-CONTEXTUAL and MEDIA POSITIONS</b>		
Media-contextual banner for three month	3 000 AED	1 000 AED
Media-contextual banner for one month	-	1 500 AED
Smart-banner	9 000 AED	3 000 AED
Start in online version	15 000 AED	5 000 AED
Start in online version with video	15 000 AED	7 000 AED
Mini-logos on the map	9 000 AED	3 000 AED
Additional mini-logo on the map	900 AED	300 AED

### Provision of additional (other) services using 2GIS products

Additional services	Placement	Cost of provision of Additional services per month
Providing the Advertiser with the possibility to place a Logo in the profile of the Company advertised in the Business listings*	- Dubai Electronic Mass Media (mobile version 2GIS 4.0); - 2gis.ae Internet platforma based on the Dubai Business listings	The cost of Additional services is included into the cost of placement of the advertising materials
Providing the Advertiser with the possibility to place the Call2Action button in the profile of the Company advertised in the Business listings – an interactive button calling the Customer for the targeted action**	- Dubai Electronic Mass Media (mobile version 2GIS 4.0); - 2gis.ae Internet platforma based on the Dubai Business listings	The cost of Additional services is included into the cost of placement of the advertising materials
<p>* Additional service providing the Advertiser with the possibility to place the logo in the profile of the Company advertised in the Business listings is provided beginning with the date of the delivery of the Materials but not earlier than on November 1st, 2016 and not later than on November 30th, 2016 to those Advertisers, who on November 1st, 2016, taking into consideration all the Advertising Materials (from the following list: Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority and/or Basic Package) placed according to the Order Form, signed by the Publisher earlier than the date of the introduction into effect of the Price List hereby (or during the effective period of the Price List hereby) the time of the service delivery is included in the period from November 1st, 2016 until November 30th, 2016, got into one of the following groups:</p> <ol style="list-style-type: none"> <li>1. If on November 1st, 2016 there are Advertisers who place the Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority and/or Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to those Advertisers, who place the Advertising Materials Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority;</li> <li>2. If on November 1st, 2016 there are Advertisers who place only the Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> <li>3. If on November 1st, 2016 there are Advertisers who place only the Gold Package and/or Gold Priority and Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> <li>4. If on November 1st, 2016 there are Advertisers who place only Silver Package and/or Silver Priority and Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> </ol> <p>The categories for the placement of the Logo are defined by the categories of the placement of the Advertising Materials in the profile of the Company advertised in the Business Listings. Additional service providing the Advertiser with the possibility to place the logo in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0 for iPhone, WinPhone) is provided only when there is an Internet connection.</p>		
<p>** Additional service providing the Advertiser with the possibility to place the Call2Action button in the profile of the Company advertised in the Business listings is provided beginning with the date of the delivery of the Materials but not earlier than on November 1st, 2016 and not later than on November 30th, 2016 to those Advertisers, who on November 1st, 2016, taking into consideration all the Advertising Materials (from the following list: Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority and/or Basic Package) placed according to the Order Form, signed by the Publisher earlier than the date of the introduction into effect of the Price List hereby (or during the effective period of the Price List hereby) the time of the service delivery is included in the period from November 1st, 2016 until November 30th, 2016, got into one of the following groups:</p> <ol style="list-style-type: none"> <li>1. If on November 1st, 2016 there are Advertisers who place the Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority and/or Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to those Advertisers, who place the Advertising Materials Gold Package and/or Silver Package and/or Gold Priority and/or Silver Priority;</li> <li>2. If on November 1st, 2016 there are Advertisers who place only the Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> <li>3. If on November 1st, 2016 there are Advertisers who place only the Gold Package and/or Gold Priority and Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> <li>4. If on November 1st, 2016 there are Advertisers who place only Silver Package and/or Silver Priority and Basic Package Advertising Materials, regarding the Company advertised in the Business listings, this Additional service is provided to all such Advertisers;</li> </ol> <p>The categories for the placement of the Call2Action button are defined by the categories of the placement of the Advertising Materials in the profile of the Company advertised in the Business Listings. Additional service providing the Advertiser with the possibility to place the Call2Action button in the profile of the Company advertised in the Business listings in the Electronic Directory (mobile version 4.0 for iPhone, WinPhone) is provided only when there is an Internet connection.</p>		